

15,000 of the brightest minds in the US, and you.

Between a huge nationwide reach and the highest quality events proven to inspire, CodeDay is the best resource for organizations looking to engage with the next generation of developers.

“Interns from CodeDay are the best we’ve ever hired.” -Engineer at eBay

CodeDay is unlike anything in the country: an event which attracts thousands of students for the purposes of learning, exploring, and having fun with code.

Unlike most “hackathons”, CodeDay has no large prizes and awards only teams which push themselves. As a result, our attendees love learning new skills, not showing off, which makes them the best developers of tomorrow.

Past participants have gone on to create venture-funded startups and gain hundreds of thousands of downloads on app stores. Hundreds of past participants now work as full-time engineers for leading companies.

It’s no wonder we’ve worked with many of the best companies in the world:

ANDREESSEN
HOROWITZ

splunk>

facebook.

ebay

amazon
webservices™



Meet the best talent locally or nationally.

Single Event Sponsorship (\$1,500)

For companies with a single office, a single CodeDay Recruiting Sponsorship is a great way to engage with students at the event, and offers you:

- Your company’s logo and information on the CodeDay website, tickets, and event emails.
- The ability to bring mentors, recruiters, and swag.
- A 5-minute kickoff speaking slot.
- The option to host a branded event (such as a swag giveaway or mini programming challenge)
- The option to present an award.
- A list of all attendees with contact information.

Global Sponsorship (\$5,000)

For companies with multiple offices, a Global CodeDay Recruiting Sponsorship will help you effectively scale your recruiting efforts nationwide:

- All the benefits of a single event sponsorship.
- For cities in which you can’t attend, we’ll play a video about your company at kickoff.
- Mail your company swag to a single address and we’ll distribute it at CodeDays nationwide.
- Access to the StudentRND Recruiting Tool.

The StudentRND Recruiting Tool

Each student who attends CodeDay provides an email, which we use to discover and track GitHub, LinkedIn, and other social profiles over time. All this information is saved and, along with recommendations, is used to generate a combined score of each attendee’s skills, updated each week!

With a Global Recruiting sponsorship, you’ll get 3 months of access to the recruiting tool, where you can access a ranked list of attendees and request an intro to promising candidates.

No other event offers such a useful tool for post-event engagement!

Sponsorship Options

	Community (\$250+)	Recruiting (\$1,500)	API (\$1,500)	Global Recruiting (\$5,000)	Global API (\$5,000)
Advertising					
Logo on website	✓	✓	✓	✓	✓
Logo on tickets	✓	✓	✓	✓	✓
Distribute swag	✓	✓	✓	✓	✓
Bring mentors	✓	✓	✓	✓	✓
Branded event		✓		✓	
Stage Time					
Thanked at kickoff	✓	✓	✓	✓	✓
Kickoff time slot	1 minute	5 minutes	1 minute	5 minutes	1 minute
Present an award		✓		✓	
API Evangelism					
Workshop slot			45 minutes		45 minutes
Who runs it?			You		Our staff
Recruiting					
List of attendees		✓		✓	
Recruiting tool				✓	
Reach					
Number of cities	1	1	1	Nationwide!	Nationwide!
Best For					
	Local small businesses which support their community.	Mid-size startups interested in recruiting talent.	Mid-size startups looking to grow API adoption.	Companies with more than two offices interested in recruiting talent.	Corporations and large startups looking to grow API adoption.