



We get students to build cool stuff

StudentRND -- inspiring students to learn more about science/tech by building an ecosystem of students who help each other do amazing things

Team:

Edward Jiang, CEO

Adam Ryman, COO

I believe students have
lots of potential.

I believe students have a lot of potential -- I really do.

Students don't realize they can do amazing things

But the problem is, students don't realize they can do amazing things.

Talented students that can do more don't always realize they can. They see the headlines saying "16 year old student builds iPhone app that reaches millions", and don't connect it with themselves. They instead view those other students as "prodigies".

Less talented, but still passionate, motivated, and interested students don't even know where to start.



Start by getting students to build things!

Start by getting students to build things!

Tests / etc in the high school teach students that you have to know everything before you do something.

In the real world, you have to be open to taking on new challenges. Otherwise, you won't accomplish much.



Super Fun Events

+

Intensive Summer Program

Here's what we're doing in Seattle:



CodeDay

CodeDay

Most events / summer programs targeted toward students are all about winning awards for a resume -- not about doing something actually amazing.

Super fun hackathon (24 hr programming marathon) where we have students build something they think is awesome.

Gets students in this community and have them start building stuff. Fun event -- meant to be friendly to both beginners and advanced students.

More knowledgeable students get the opportunity (really just the time to focus) on building something amazing. And they do.

Beginners start learning from the more knowledgeable students.

Five events in Seattle, 50-100 students per event, NPS of 70. Profitable (\$10 tickets / \$20 week of).



StudentRND Incubator

We also have the StudentRND Incubator, the best summer program for passionate, motivated students who want to take things to the next level.

Teams of students commit 8 weeks of their summer to building cool apps, games, robotics, or electronics. Building something that not only they think is awesome, but something that other people think is awesome.

Redefine how society sees students. Create the premiere program for students who want to do things.

(Even if they don't get in, they can still participate in the StudentRND community by hanging out at the space, or participating in our meetups.)

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Plasma Speaker

by [StudentRND](#)

Home Updates **14** Backers **240** Comments **71** Seattle, WA Technology

Funded! This project successfully raised its funding goal on October 9, 2011.

240 backers
\$18,574 pledged of \$2,000 goal
0 seconds to go

Project by **StudentRND**
Seattle, WA
[Contact me](#)

K 2 created - 2 backed
Has not connected Facebook
Website: <http://studentrnd.org>

For example, Marshall, a high school sophomore, was always sort of a garage tinkerer. One day he started getting involved with StudentRND and decided he wanted to build a plasma speaker, an electronics circuit that creates an electric arc (like a mini lightning bolt or taser), which you can plug into an iPod and hear music play on it.

He ran into some roadblocks while creating the circuit (who doesn't?). Normally, most students give up here. At StudentRND, a local university student, Matt, got involved and helped him finish up the project.

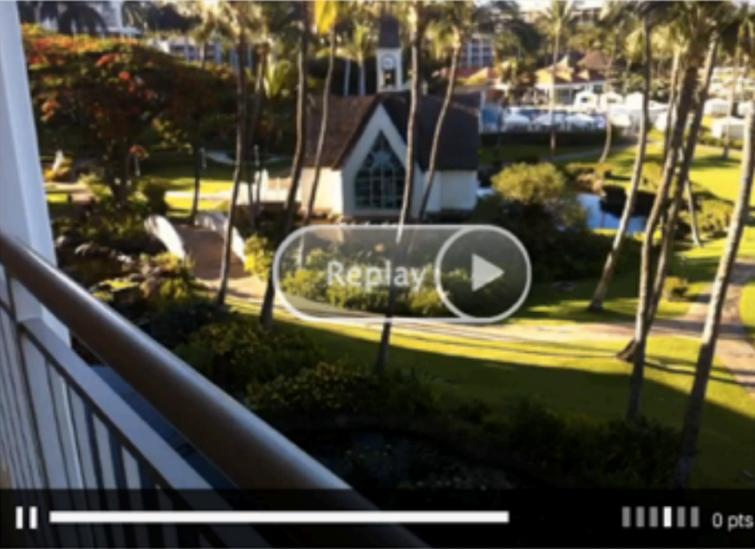
It was something truly incredible and unique, and they wanted to share it with the world. So StudentRND helped them start a Kickstarter and promote it, and they sold over \$20,000 worth of them. Marshall became one of the richest high school students in the area.

www.tapin.tv/#video/80d10769abaf42eab1b389a9ede9cb1f/1345311870 — TapIn.tv

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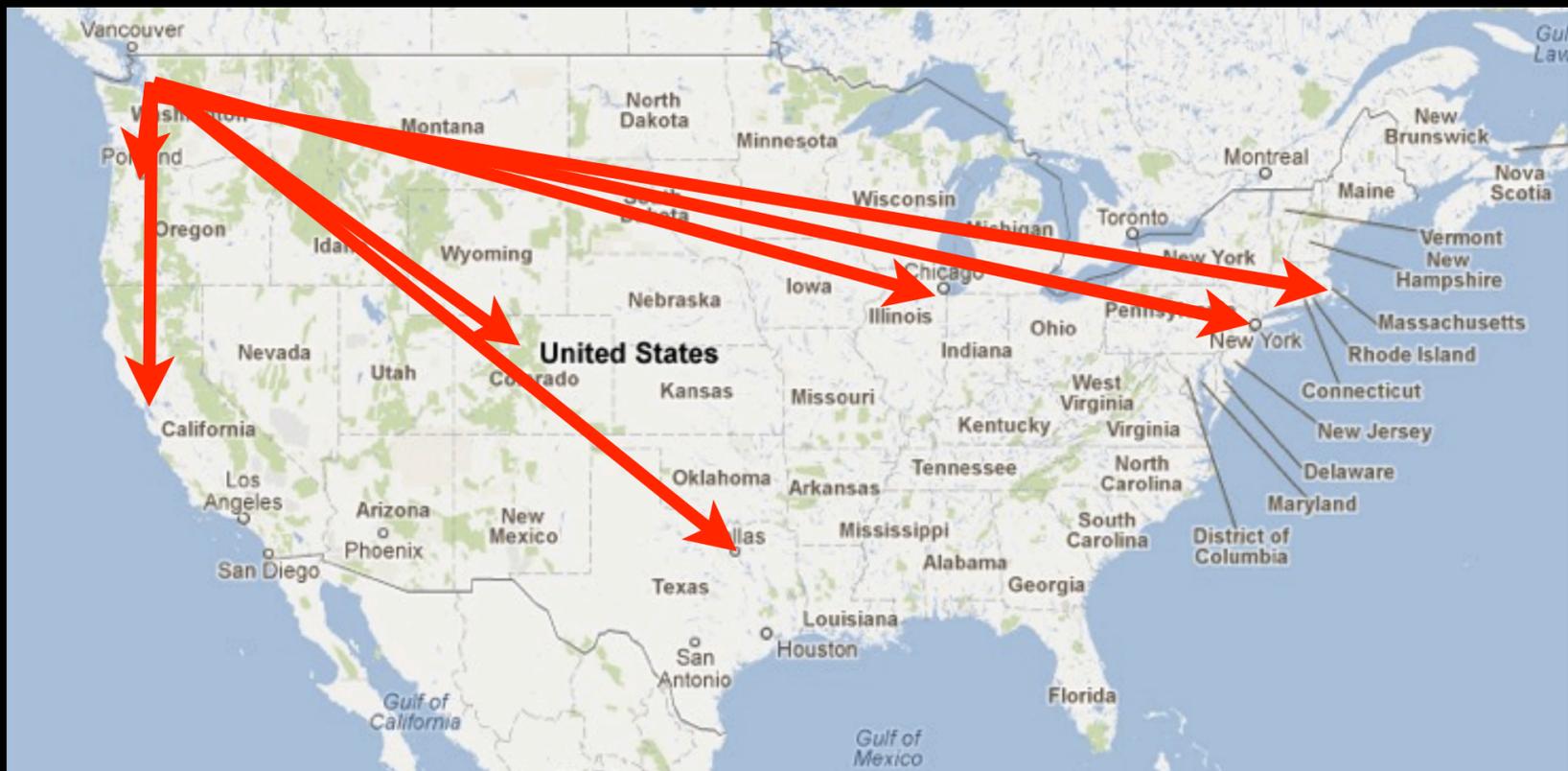


Google

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Another team started with an unrelated project during the summer. Afterwards, during the school year, they created Tapin.TV, a service that allows people to quickly take and share videos. They're now a YCombinator-funded startup, and are currently raising their seed round.

In the next 3 years:

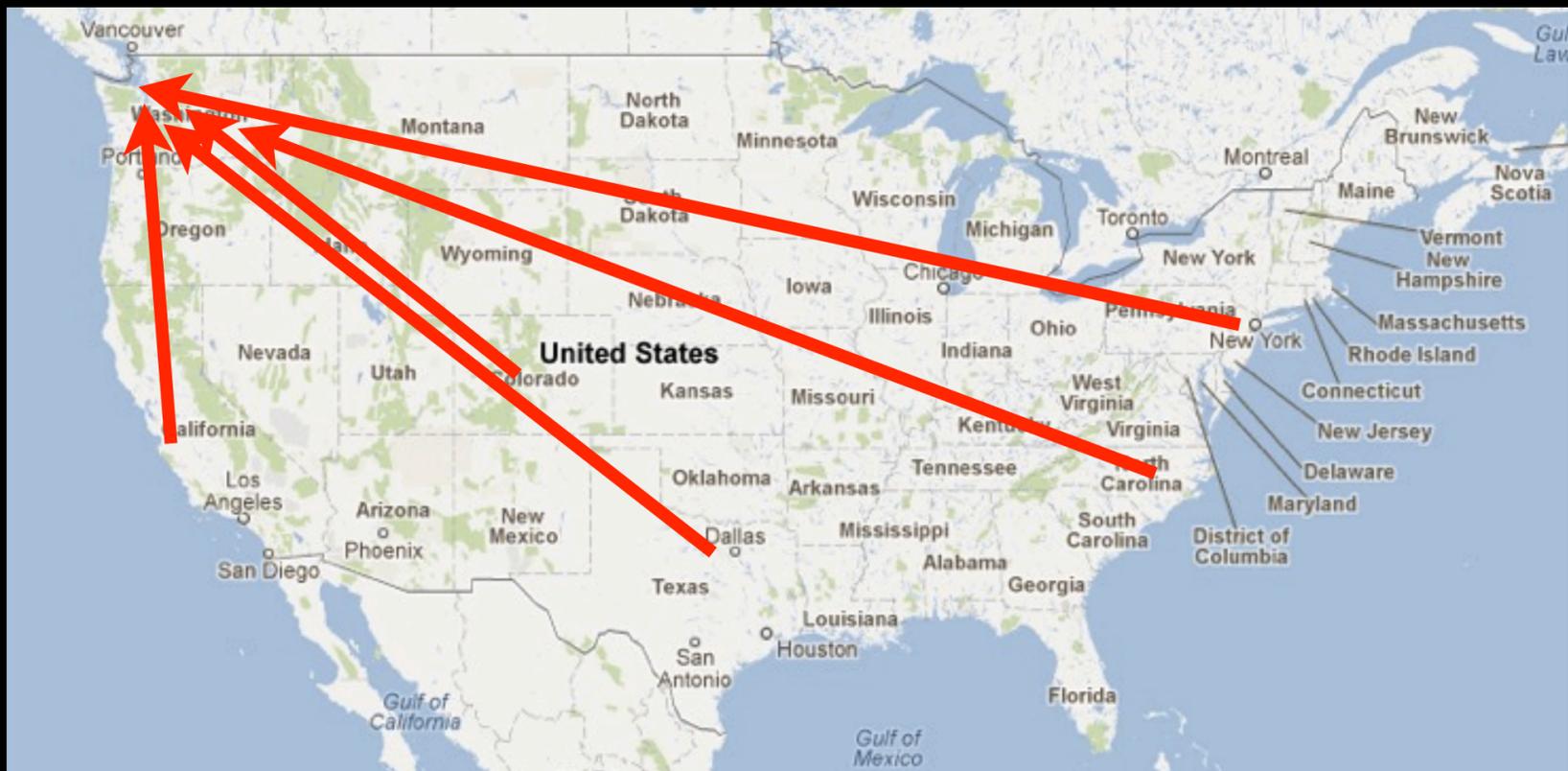


CodeDay

Launch CodeDay all across the country, making it THE best event for students to build apps and games. (Compared to other competitions, where students win awards for their resume)

(Testing an event in Portland next month)

Create communities of doers around the country.



StudentRND Incubator

Bring talented, passionate, motivated students back to Seattle for the StudentRND Incubator. Put them through an engaging summer program where they build apps, games, electronics, robotics over the course of the summer.

Give them \$5,000 in seed funding, as well.

- **CodeDay**

- 2013: 5 cities

- 2014: 15 cities

- 2015: 50 cities

- **Incubator**

- 2013: 15 teams

- 2014: 30 teams

- 2015: 60 teams

Expansion plan

How can you help?

- National/Regional Partnerships for CodeDay
 - Event Space
 - Public Relations
- Sponsor StudentRND

We're raising a total of \$350,000 in sponsorships to launch CodeDays across the country, and expand the Incubator.

Launch Sponsor

\$150,000

We need two launch sponsors. Launch Sponsors get:

- Full Access to the Summer Program (Stage time at opening/closing, workshop during the summer, etc)
- Recruiting Information from all students participating in CodeDays or the Incubator
- Logos everywhere & co-branded in Press Releases
- Automatically the highest level sponsor for each CodeDay in your region for the next year (Dec 31, 2013) (Presentation slot, 5 mins during opening, option for branded award)
- Develop a community of talented, passionate, and motivated entrepreneurial people who are vital to the long term success of your company

Supporting Sponsor

\$10,000

We need supporting sponsors in each launch city (Seattle, San Francisco, Portland, New York, Boston). Supporting Sponsors get:

- Automatically the highest level sponsor for each CodeDay in your region for the next year (Dec 31, 2013) (Presentation slot, 5 mins during opening, option for branded award)
- Recruiting information from students participating in CodeDays in your region and the StudentRND Incubator
- Logos on events in your region and the StudentRND Incubator
- Co-branded with the launch sponsors when we announce the launch
- Develop a community of talented, passionate, and motivated entrepreneurial people who are vital to the long term success of your company