

# Host a CodeDay and help inspire students to love coding.

CodeDay is a nationwide, 24-hour coding event which inspires beginners to

### CodeDay strengthens local tech communities.

Many organizations increase access to computer science education, but most students still don't want to learn to code, particularly the students who need it most. In fact, even when low-income schools start CS classes, only around 8% of students take interest.

At CodeDay, students of all backgrounds get together to make apps and games of their own design. Because it works with existing interests, CodeDay attracts students who don't normally identify as "coders", and gets them excited to code.

**Highly Diverse Attendees** 

43% women 38% low-income 28% minorities

Strong Long-Term Outcomes



80% coding 2 months later







74% attend other events





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## CodeDay needs a venue!

### **Venue Requirements**

- · Available from 10am on Saturday to 1pm on Sunday
- · Available on a CodeDay weekend (dates on codeday.org)
- · Allows high school students to attend
- · Space for the expected attendance, including tables/chairs
- Access to power and wifi
- · Preferred: access to A/V equipment (projector and mic)
- · No required food vendor (allows outside food)
- · No usage fee, no-or-low cleaning fee

#### We'll Provide

- · Registration, communication, logistics, and the event format
- · Event staffing and volunteers
- · Food and drink throughout the weekend
- · Setup and cleanup (please provide cleanup instructions)

### Liability Coverage

- · Required participant waivers (we can use yours if preferred)
- · Background-checked staff
- \$2M per occurrence event insurance policy
- · Your venue will be listed as an additional insured
- · Waiver of subrogation provided

In recognition of your support, your logo and details will be placed on the website, on all tickets, and you will have a talking spot at the event kickoff. StudentRND, the organization which runs CodeDay, is a 501(c)(3) non-profit.